



March 29, 2012

Material Safety Data Sheet (MSDS)
OSHA 174 Material Safety Data Sheet U.S. Department of Labor

PRODUCT IDENTITY: PARCW – Shimmering Body Spray #52-56-02

Section I - Company Identification

Manufacturer's Name: Dimensional Merchandising Inc. Emergency Telephone Number: (973) 328-1600

Address: 86 N. Main St., Wharton, NJ 07885 Telephone Number for Information: (973) 328-1600

Date Prepared
03/29/2012

Signature of Preparer (optional)
Nicholas Norrell, R&D

Section II - Hazardous Ingredients/ Identity Information

HAZARDOUS COMPONENTS (SPECIFIC CHEMICAL IDENTITY; COMMON NAME(S))

This product contains the following hazardous substances as defined under OSHA's Hazard Communication Standard (29 CFR 1910.1200)

Ethyl Alcohol Cas #: 64-17-5 55.000 wt%

Section III - Hazards Identification

EMERGENCY OVERVIEW:

POTENTIAL HEALTH EFFECTS:

Route(s) of Entry: Inhalation? May cause upper respiratory irritation
Route(s) of Entry: Skin Contact? None

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Route(s) of Entry: Eye Contact? May cause significant temporary irritation producing redness of the eyes.

Route(s) of Entry: Ingestion? Effects contingent upon amount and rate of consumption. Short term exposure can cause drunkenness, depression of the central nervous system, nausea, vomiting, diarrhea, liver damage and death.

Section IV - First Aid Measures

Inhalation: If symptoms are experienced, move victim to fresh air. Obtain medical attention, if breathing difficulty persists.

Skin: None.

Eyes: Flush eyes thoroughly with water. Get medical attention.

Ingestion: Give victim lukewarm water or milk (1/2 liter) if victim completely conscious. Do not induce vomiting. Obtain emergency room treatment immediately.

Section V - Fire Hazard Data and Fire Fighting Measures

Combustible: Yes

Flash Point: 25 degrees C

Extinguishing Media: Small fire – use dry chemicals, CO₂, water spray or alcohol-resistant foam. Large fire – use water spray, water fog or alcohol-resistant foam.

Unusual Fire and Explosion Hazards: Vapors from this product may travel and be ignited by sparks, heaters, electrical equipment and other ignition sources at locations distant from the handling point.

Special Fire Fighting Procedures: Fight fire from maximum distance or use unmanned hose holders or monitor nozzles. Use self-contained breathing apparatus and protective clothing.

Section VI - Accidental Release Measures

Spill & Leak response: Flammable liquid. Eliminate all sources of ignition. All equipment used when handling this product must be grounded. Do not touch or walk through spilled material. Prevent entry into waterways, sewers, basements or confined areas. Absorb or cover with dry earth, sand or other non-combustible material and transfer to containers. Use clean non-sparking tools to collect absorbed material.

Section VII - Precautions for Safe Handling and Use

Precautions to be taken in storing: Protect container against physical damage.

Inside storage should be in an NFPA approved flammable liquids storage room or cabinet. All ignition sources should be eliminated. NFPA 30, Flammable and Combustible Liquids Code, should be followed for all storage and handling.

Precautions to be taken in handling:

Assure adequate ventilation and wear protective gear. Avoid breathing vapors. Avoid direct contact with eyes and skin.

Section VIII - Control Measures

Engineering Control: As for any flammable liquid.

Respiratory Protection (Specify Type): Self-contained breathing apparatus.

Protective Gloves: None

Eye/Face Protection: Use splash goggles when eye contact due to splashing or spraying liquid is possible.

Other Protective Clothing or Equipment: None

Work/Hygienic Practices: None

Section VIII - Physical/Chemical Characteristics

Boiling Point: N/A

Specific Gravity (H₂O = 1): 0.88 – 0.98

Melting Point: N/A

Vapor Pressure (mm Hg): N/A

Vapor Density (AIR = 1): N/A

Evaporation Rate (Butyl Acetate = 1): N/A

Solubility in Water: Yes

Appearance: Flowing Gel with Shimmer

Color: Pink

Odor: Characteristic/TMS

PH: 7.20 – 7.60

Weight per Gallon: Approx. 7.5 lbs/gallon

Viscosity: 2,500cps – 4,500cps

Section X - Stability and Reactivity Characteristics

Stability: Stable under normal conditions.

Hazardous Polymerization: Will Not Occur

Incompatibility (Materials to Avoid): Contact with acetyl chloride or other oxidizing agents may result in a violent reaction.

Hazardous Decomposition or Byproducts: None.

Conditions to Avoid: Avoid contact with strong oxidizers, excessive heat, sparks or open flame.

Section XI - Toxicological Information

General: The toxicological profile of this product is essentially the same as a water solution of 55% Ethyl Alcohol. Furthermore, based upon industry-wide experience over many years of manufacturing and published toxicological studies, the other ingredients used in the manufacture of this product are considered to be practically non-toxic.

Section XII - Ecological Information

General: This product has not been evaluated for ecotoxicity.

Section XIII - Disposal Considerations

General: Dispose of in accordance with Federal, State and local non-hazardous waste disposal regulations.

Section XIV - Transportation Information

This product is identified as a Primary Class 3, Flammable Liquid by the U.S. Dept. of Transportation, ID No. UN1170.

Section XV - Regulatory Information

TSCA The ingredients in this product are not listed on the TSCA Inventory

SARA, Title III, Section 313 This product is not subject to reporting requirements of SARA Title III, Section 313 and 40 CFR 372.

California Proposition 65: This product contains the following ingredients for which the state of California has found to cause cancer, birth defects or other reproductive harm, which would require a warning under the statute:

Ethyl Alcohol; developmental toxicity (when in alcoholic beverages)

CERCLA/ RECRA No reportable ingredients, not regulated.

Section XVI - Other Information

For more information contact: Dimensional Merchandising Inc.
Research and Development Department
86 N. Main St.
Wharton, NJ 07885
(973) 328-1600
Christopher Baker, R&D

This product being a "Manufactured Article", DMI is not required by law to produce a Material Safety Data Sheet. This Material Safety Data Sheet is provided as customer service information.

The recommendations and data presented are believed to be correct, however no warranty is expressed or implied regarding the accuracy of the data or the results obtained from the use of this information.

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